

# "COOKIE" POLICY

This Cookie Policy applies to the website located at [www.orimat.eu](http://www.orimat.eu), and operated by **Orimat limited liability company**, with a seat at Mochneckiego 25/4, 35-016 Rzeszów, registered at the Regional Court in Rzeszów, the 12th Commercial Division of the National Court Register, against KRS number: 0000543871, tax identification number: 813-370-07-00 (hereinafter referred to as: "**Orimat sp. z o.o.**").

## 1. What are cookies?

Cookies shall be understood as IT data, i.e. in particular text files, stored in the user's terminal equipment (computer, telephone, tablet, etc.), and sent by the website. These files make it possible to recognize the user's equipment and to properly display the website in a way which is adapted to the user's preferences; they enable the display of the website in the user's language defined by these files, and the use of other website settings selected by the user.

Cookies generally contain the name of the website from which they originate, the time during which they will be stored in the terminal equipment and their unique number.

## 2. Do cookies contain personal data?

As a rule, cookies do not comprise personal data.

However, some information stored in cookies (e.g. concerning preferences), especially when combined with other information about a website user, can be treated as personal data.

Personal data collected by using cookies are processed only to perform specific functions for the user, as described below in section 4.

Such data are encoded in such a way as to prevent access by unauthorised entities.

## 3. What do we use cookies for?

"Cookies" are used to adapt the content of websites to the user's preferences and equipment, and to optimize the use of websites. These files allow you to save the user's choices as to:

- resignation from profiled ads,
- language,
- browser,
- settings of selected elements of the website.

Cookies are also used to facilitate logging into the user account and to enable navigation of the subpages on websites, without the need to log in again to each subpage.

Cookies also constitute an additional protective layer and are used to secure websites, for example they prevent unauthorized access.

They are also used to create anonymous, consolidated statistics that help to understand how the websites are used by specific visitors, which allows to improve their structure and content.

Furthermore, in exceptional situations cookies provide an option for personal identification of the user whose behaviours bear traits of prohibited acts.

Cookies make it possible to enhance websites, to ensure their smooth operation, and to evaluate their capacities, for example by means of traffic analysis and assessment of anomalies such as distributed denial-of-service (the so-called DDoS attacks).

Cookies can also be used to identify which advertisements are viewed by the user, and to display those adverts which most successfully match the user's activity on websites.

#### 4. What kind of cookies do we use?

As a rule, two types are used, i.e. "session" and "persistent" cookies.

The former are temporary files that remain in the equipment until the user logs out of the website or turns off the software (browser).

Persistent files are stored in the user's equipment for the time defined in their parameters or until they are manually deleted by the user. Cookies applied by the website operator's partners, in particular website users, are subject to their own privacy policies.

Specific types of cookies can be distinguished relative to the following criteria:

##### **A. Their necessity for the provision of a service**

Necessary - they are indispensable for the proper functioning of the website or for the functionalities that a visitor wants to use.

Functional - they are important for the operation of the website:

- they are intended to enhance the functionality of websites; without them the website will operate properly, but will not be adjusted to the user's preferences,
- they are designed to ensure a high level of website functionality; without them the level of the website functionality may be reduced, but their lack should not fully disable the use of the website,
- they are applied by most functionalities of the website; if they are blocked, selected functions will not work properly.

Business - they enable implementation of the business model applied in making the website available; if they are blocked the functionalities will still be accessible, yet the level of services provided may be reduced due to fact that the website owner cannot obtain revenues subsidizing its operation.

## **B. Duration of time when the cookies are stored in the user's terminal equipment**

Session cookies - cookies stored for the duration of one session and deleted after the browser is closed, or the user logs out from the website.

Persistent cookies - are not deleted when the browser is closed; they are stored in the user's equipment for a specific or undefined period of time (depending on the settings of the website owner).

## **C. Their origin, i.e. the website administrator managing the cookies**

Own cookies – cookies transferred to websites directly by Orimat sp. z o.o;

External cookies – cookies transferred to websites by entities other than Orimat sp. z o.o

### **Note**

Cookies can be called by Orimat sp. z o.o using mechanisms (scripts and/or components) located on servers of an Orimat sp. z o.o partner, situated in a different location.

If Orimat sp. z o.o calls website components other than those originating from the Orimat sp. z o.o system, standard cookie policy rules, other than defined in Orimat sp. z o.o privacy / cookies policy, may be applicable.

## **D. Their purpose**

Website configuration - they allow to define functions and services available on websites.

Security and reliability of websites - they enable verification of authenticity as well as optimization of website capacities.

Authentication - they provide information when the user is logged in, so that the website can display adequate information and functions.

Session status - they allow to save information about the way the website is used. This may be related to frequently visited websites or possible error messages displayed on some websites. Cookies designed to record the so-called "session status" make it possible to enhance the services and facilitate browsing.

Processes - they enable smooth operation of the website and functions available thereon.

Advertisements - they allow to display adverts which are more interesting to users, and more valuable for publishers and advertisers; cookies can also be used to personalise advertisements, and to display adverts outside the websites.

Analyses and tests, viewing audits - they enable the website owner to understand users' preferences and to improve and develop products and services based on the analysis.

Usually, the website owner or the research agency collects anonymous information and processes data related to trends, without identifying the users' personal data.

#### **E. Interference with the user's privacy**

Harmless - including cookies which are:

- necessary for the proper website operation,
- needed by the website functionalities, but not involved in user tracking.

Tracking - they are designed to follow users, but they do not comprise information allowing to identify a specific user (without additional data).

## **5. Deletion of cookies**

Orimat sp. z o.o. is entitled to store and access cookies, and this right results from the consent granted by the website user.

This consent is awarded by the user while he/she defines the configuration of the browser or selected website or service. The user can return to these settings at any time and specify the conditions for storage or access to this information by Orimat sp. z o.o.

As a standard option, web browser software allows by default to store cookies in the terminal equipment.

These settings can be changed in such a way that the system blocks the automatic transfer of cookies or informs about their transfer to the user's equipment on a case by case basis.

Below you will find links to websites of various browsers, presenting instructions on cookies, and the ways they can be deleted:

- a) [Chrome](#)
- b) [Edge](#)
- c) [Opera](#)
- d) [Internet Explorer](#)
- e) [Safari](#)
- f) [Firefox](#)

To exercise the right to object which is awarded by the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), it is necessary to log out of all devices and remove cookies from them.

As a rule, the update process takes place immediately, but we cannot rule out unforeseen situations that will delay the update process.

Restriction on the use of cookies may affect some of the functionalities available on the website.

If the above information does not cover all the questions you may have with regard to cookies, we recommend the website: <http://wszystkoociasteczkach.pl>, which in a synthetic manner describes the whole process of data collection.